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**Bharatiya Vidya
Bhavan**
BHAVAN'S VIVEKANANDA COLLEGE
OF SCIENCE, HUMANITIES & COMMERCE, SAINIKPURI, SECUNDERABAD-50094
Autonomous College
DEPARTMENT OF COMMERCE

M. COM w.e.f. 2016-17

**M.COM
SYLLABUS
(w.e.f.2016-2017)**

FACULTY OF COMMERCE

M42

Prof.S V Satyanarayana
Chairman, BOS
Department of Commerce OU, Hyderabad.



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M.com Structure CBCS

FIRST SEMESTER

Code	Name of the Paper	THPW	Credits	Exam Hrs	Sem Exam	IA	Total
Mcom 101	Managerial Economics	5	5	3	70	30	100
Mcom 102	Principles of Marketing	5	5	3	70	30	100
Mcom 103	Organization Theory & Behaviour	5	5	3	70	30	100
Mcom 104 Elective - 1	Specialisation	5	5	3	70	30	100
Mcom 105 Elective - 2	Specialisation	5	5	3	70	30	100
	Total	25	25		350	150	500

SECOND SEMESTER

Code	Name of the Paper	THPW	Credits	Exam Hrs	Sem Exam	IA	Total
Mcom 201	Business environment and policy	5	5	3	70	30	100
Mcom 202	Marketing Management	5	5	3	70	30	100
Mcom 203	Human Resources Management	5	5	3	70	30	100
Mcom 204 Elective - 1	Specialisation	5	5	3	70	30	100
Mcom 205 Elective - 2	Specialisation	5	5	3	70	30	100
	Total	25	25		350	150	500

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THIRD SEMESTER

Code	Name of the Paper	THPW	Credits	Exam Hrs	Sem Exam	IA	Total
Mcom 301	Research Methodology & Statistical Analysis	5	5	3	70	30	100
Mcom 302	E-Commerce and Digital Marketing	5 (3T + 2P)	4	3	70	14IA+ 16LB	100
Mcom 303	Cost Accounting and Control	5	5	3	70	30	100
Mcom 304 Elective - 1	Specialisation	5	5	3	70	30	100
Mcom 305 Elective - 2	Specialisation	5	5	3	70	30	100
ID PAPER 306	ID from Other Departments	4	4	3	70	30	100
	ID to MSc – Tax planning for individuals – 2hrs-2 credits -50 marks						
307	Seminar	2	1		25		25
	Total	31	29		445	180	625

FOURTH SEMESTER

Code	Name of the Paper	THPW	Credits	Exam Hrs	Sem Exam	IA	Total
Mcom 401	Quantitative Techniques for Business Decisions	5	5	3	70	30	100
Mcom 402	Tax Planning	5	5	3	70	30	100
Mcom 403	Strategic Management	5	5	3	70	30	100
Mcom 404 Elective - 1	Specialisation	5	5	3	70	30	100
Mcom 405 Elective - 2	Specialisation	5	5	3	70	30	100
406	Project Work	8	4		50VV+ 50D		100
407	Seminar	2	1		25		25
	Total	35	30		475	150	625
	GRAND TOTAL	116	109		1620	630	2250

Notation: THWP= Teaching Hours Per Week; ID–Inter Disciplinary; IA – Internal assessment; D–Dissertation (50-75 Pages); VV – Viva-Voce; LB – Lab Practical Exam. * - “Project Work – Guidelines” for details, SOI – Standard of Instruction.

Notes:

- For each paper there will be semester examination for 70 marks and 30 marks for internal assessment [25 marks for tests (average of the two tests) and 5 marks for assignment in the subject].
- In E Commerce paper semester end examination is for 70 marks, Internal Assessment is for 14 marks and Computer Lab Practical examinations is for 16 marks.


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**** AREA OF SPECIALIZATION**

Sl. No.	Specialization	Semester-I	Semester-II	Semester-III	Semester-IV
I	Finance (F)	(1) FM: Financial Management (2) AS: Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) IFM: International Financial Management (6) SAPM: Security Analysis and Portfolio Management <i>304 FIN 1MB 305 FIN</i>	(7) FS: Financial Services (8) FD: Financial Derivatives <i>404 FIN 405 FIN</i>
II	Accounting (A)	(1) FM: Financial Management (2) AS: Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) ACA: Advanced Corporate Accounting (6) FSA: Financial Statement Analysis <i>304 ACC 305 ACC</i>	(7) ACAC: Advanced Cost Accounting and Control (8) M&A: Mergers & Acquisitions <i>404 ACC 405 ACC</i>
III	Taxation (T)	(1) FM: Financial Management (2) AS: Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) DT: Direct Taxation (6) IDT: Indirect Taxation <i>304 TAX 305</i>	(7) Tax : BUSINESS AND CORPORATE TAXATION (8) IT: International Taxation <i>404 TAX 405 TAX</i>
IV	International Business (IB)	(1) FM: Financial Management (2) AS: Accounting Standards	(3) IM: Investment Management (4) AMA: Advanced Managerial Accounting	(5) IFM: International Financial Management (6) ITTP: International Trade – Theory and Practice	(7) IBE: International Business Environment (8) IM: International Marketing

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